

Jeffrey Bruce

Owner Jeffrey L. Bruce & Company (JBC) Jeffrey Bruce, FASLA, LEED, ASIC, GRP, is owner of Jeffrey L. Bruce & Company (JBC), a national landscape architectural firm.

Founded in 1986, JBC provides highly specialized technical support to many of the nation's leading architectural and landscape architectural firms on a wide variety of project profiles including engineered soils, green roof technologies, urban agronomy, performance sports turf, and irrigation engineering. Jeffrey has received over 80 separate design and leadership awards and his firm's projects have been published 150 times.

He is licensed to practice in 26 states, has served as an invited lecturer, visiting critic, and speaker at over 200 conferences and trade shows and is President of the American Society of Irrigation Consultants (ASIC), and Chairman of Green Roofs for Healthy Cities (GRHC).

Mr. Bruce is a LEED accredited professional, a certified irrigation designer, and an EPA WaterSense Certified Professional. He was one of the first accredited Green Roof Professionals (GRP) in North America and is a founding member of the Sports Turf Committee for the National Interscholastic Association of Athletic Administrators.

Mr. Bruce is author of the "Integrated Water Management for Buildings and Sites" seminar series for GRHC and ASIC.